



Community Choice Aggregation: many benefits – fewer risks

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ENERGY GROUP

What is Community Choice Aggregation?

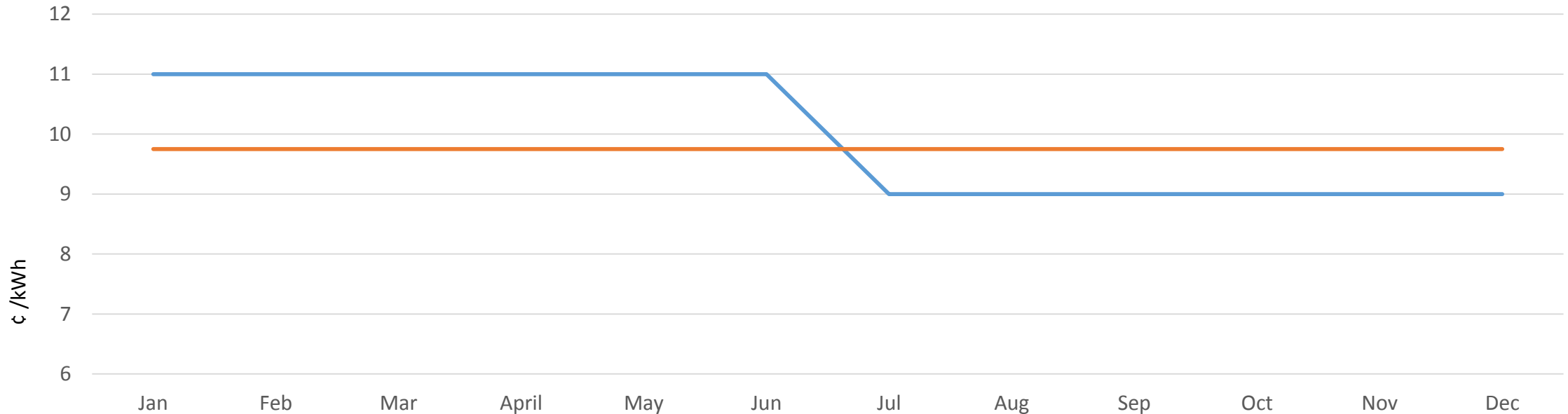
A form of group purchasing in which a city or town selects an electricity supplier on behalf of its residents and businesses

- Utility basic service customers are automatically enrolled
- Participants can opt out at any time with no penalty or fee

Over 125 Massachusetts communities have aggregations because aggregation offers many of the benefits of the competitive market and avoids many of the risks.

Stable prices

Aggregation vs Basic Service



Aggregations seek to offer a stable price that is lower than the **average** Basic Service price over the course of the year

Greener electricity

Additional RECs in the standard product

Even more RECs in an optional product

Funding for local solar projects

Consumer protection

Aggregations protect consumers from many of the risks of the individual competitive supply market.

Contract	Consumer friendly and vetted by the City or Town
No commitment	Participants can opt out at any time
Price transparency	Prices are known from the start
Disputes	City or Town advocates for the consumer
Data privacy	Participant data may not be shared with 3 rd parties
Price after initial term	Competitive procurement for a new contract
Environmental claims	Vetted by City or Town